

UTAH ARTS FESTIVAL

CALL FOR ENTRY CULINARY ARTISTS 2019 UTAH ARTS FESTIVAL **Application Deadline February 28, 2019**

THE SHOW

The Utah Arts Festival is a notforprofit organization whose mission is to promote the arts and enhance the quality of life in Utah. The 43rd annual Utah Arts Festival will be held **Thursday, June 20 through Sunday, June 23** at Library Square in downtown Salt Lake City. It is an outdoor festival open from noon until 11:00 P.M.

The Utah Arts Festival is a multi-disciplinary event featuring interactive art projects for adults and children, seven performing art stages, a fine arts exhibition, literary projects, an artist marketplace and of course, a diverse selection of food and drink from around the world. Attendance at the Utah Arts Festival averages 85,000. The Festival charges a \$15.00 admission fee for adults. Children under the age of 12 are admitted free of charge.

CULINARY ARTIST SELECTION

If you are interested in participating as a food vendor, please complete the application on the last page. Utah Arts Festival 2019 culinary artists will be chosen based on the following criteria:

- Food Quality
- Presentation
- Diversity
- Booth Design
- Pricing

Culinary artists may sell FOOD products only. The Utah Arts Festival will handle ALL beverage concessions.

ENVIRONMENTAL PROGRAM

The Utah Arts Festival will continue their award-winning, comprehensive eARTh Team Environmental Program in 2019. All local laws and regulations must be strictly followed.

Culinary artists will be responsible for using products that are recyclable as determined by the Utah Arts Festival eARTh Team Environmental Coordinator.

PARTICIPATION FEES \$700.00/Booth

Culinary artists selected for participation in the 2019 Utah Arts Festival will be required to pay a booth rental fee of **\$700.00. Your booth rental fee is due with your agreement if accepted.** The Utah Arts Festival also charges a daily commission of **20%** of each vendor's net sales and requires use of cash registers provided by the Festival.

The booth rental fee is due with your agreement (if accepted) by 5:00 p.m. Friday, April 5, 2019. Checks will be deposited once received. If you fail to pay on-time you will be considered not interested, and dropped from the show.

BOOTH SPACE

Each vendor will be allotted a 10' wide x 20' deep space for their operation. Within this space each vendor is responsible for supplying all of the elements needed for their operation, including tents, tables and chairs. Please keep in mind the emphasis on design when planning your booth. Below are guidelines to assist in developing your booth design:

- ❑ **All booth space (10' x 20') must be completely tented and fully contained this includes side and back walls. DUE TO THE NEW FIRE CODES, ALL TENTS MUST BE MADE OF RETARDENT MATERIAL, & HAVE THE TAG(S) TO PROVE IT.**
- ❑ **Each vendor's tent must be uniform in appearance and color.**
- ❑ **Decor is an essential part of the Festival. Your decor must evoke the origin of your food as well as add an element of design to the Festival. No blue tarps!**
- ❑ **No handwritten signage is allowed. All banners must be approved by the Festival before being used.**
- ❑ **In 2019 the Festival will provide all culinary artists with water weights to secure their booths. Utah is noted for its summer winds and for the safety of all vendors, artists and patrons; we require that participants tie off to the weights. You will need to bring rope/ratchet straps to tie onto the weights. If you do not secure your booth with the required 200 lbs, you will not be allowed to open and may be disqualified from the show.**

NOTIFICATION

Decisions will be made and notification will be mailed by **Friday, March 15, 2019**. Contracts and information packets detailing all setup and operational procedures will be mailed to accepted culinary artists. Participation in any previous Utah Arts Festivals does not guarantee acceptance into the 2019 event.

APPLICATIONS WILL BE JUDGED ON THE FOLLOWING CRITERIA:

- A detailed booth design following the guidelines given
- Completed application form
- Photographs of food items to be served

Incomplete applications will not be processed.

**2019 UTAH ARTS FESTIVAL
CULINARY Booth APPLICATION**
Application Deadline February 28, 2019

The following **MUST** be submitted with this application:

- Detailed booth design and photograph
- Color photograph of food items to be served
- A detailed listing of previous festival experience

FEE NOT DUE UNTIL ACCEPTED

Concessions Name: _____

First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: () _____ Cell Number: () _____

Email: _____

Website: _____

Specific Food Items to be served:

Item #1 Price: _____ \$ _____

Item #2 Price: _____ \$ _____

Item #3 Price: _____ \$ _____

Item #4 Price: _____ \$ _____

Alternate items (in the event of conflict with other vendors):

Item #5 Price: _____ \$ _____

Item #6 Price: _____ \$ _____

Kids Meal (12 and under)

Item #7 Price: _____ \$ _____

Direct all applications and/or questions to:

**Bob Raysor
3122 Celeste Circle
SLC, UT 84109
801-870-2079**

RPRaysor56@gmail.com

**To drop off applications in person, bring to
Utah Arts Festival offices at
230 S 500 W #120
SLC, UT 84101**

2019 IMPORTANT DATES

February 28, 2019

Culinary artist application deadline by 5:00 P.M.

March 15, 2019

Notification packets mailed to culinary artists.

April 5, 2019

Contracts and ALL payments due (booth fee, electrical, etc.)

April 26, 2019

Last day to pull out of the event and receive a partial refund.

June 20-23, 2019

Utah Arts Festival
Thursday-Sunday: 12 P.M. - 11 P.M.

APPLICATION CHECKLIST

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